

June 2008

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CIS Cancer Bulletin

National Cancer Institute's CANCER INFORMATION SERVICE

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The National Cancer Institute's (NCI) Cancer Information Service (CIS) educates the public about cancer prevention, risk factors, symptoms, diagnosis, treatment, and research.

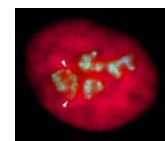
- CIS specialists provide the latest, most accurate information about cancer by telephone, TTY, instant messaging, and e-mail.
- The CIS operates the NCI's Smoking Quitline (1-877-44U-QUIT).
- Through its Partnership Program, the CIS works with established national, regional, and state organizations to reach those most in need of cancer information.
- The CIS takes part in health communications research to find new and better ways to educate people about health.

For information and publications, call 1-800-4-CANCER (1-800-422-6237) or visit <http://www.cancer.gov>.

NCI Press Releases / Newscenter Items

Available at <http://www.cancer.gov/newscenter/>.

- NCI Scientists Visualize Gene Regulation in Living Cells (5/22/08)
- New Method Proposed for Determining Which Patients Should Get Treatment for Colorectal Cancer (5/16/08)



NCI Publications of Interest

Available from the Publications Ordering Service at <http://www.cancer.gov/publications> or by calling 1-800-4-CANCER, or as noted.

- *Lo que usted necesita saber sobre el cáncer de colon y recto (What You Need To Know About Cancer of the Colon and Rectum)*; also available online at <http://www.cancer.gov/espanol/tipos/necesita-saber/colonyrecto>
- *Lo que usted necesita saber sobre el cáncer de seno (What You Need To Know About Breast Cancer)*; also available online at <http://www.cancer.gov/espanol/tipos/necesita-saber/seno>
- Palliative Care in the Region Represented by the Middle East Cancer Consortium: A Review and Comparative Analysis



Revised Factsheets:

- *El Instituto Nacional del Cáncer de Estados Unidos* (FS 1.23s, 5/14/08)
- *Mamografías selectivas de detección: preguntas y respuestas* (FS 5.28s, 4/22/08)
- Pregnancy and Breast Cancer Risk (FS 3.77, 4/30/08)
- Psychological Stress and Cancer: Questions and Answers (FS 3.17, 4/29/08)

National Health Observances

The National Health Observances calendar comes from the National Health Information Center Web site: <http://www.healthfinder.gov/library/nho/nho.asp?year=2008>.

June observances: National Cancer Survivors Day (June 1)
Sun Safety Week (8-14)
National Men's Health Week (9-15)

NCI Resources of Interest to Providers

The National Cancer Institute (NCI) and the American Society of Clinical Oncology (ASCO) recently teamed up to develop a "disaster wallet card". The card directs cancer patients to medical help in the event of a national or natural disaster, when they may not be able to access their medical team for oncology care.


After Hurricanes Katrina and Rita devastated the Gulf Coast, NCI and ASCO partnered to provide the CIS toll free number and Web-based resources to help doctors and patients who were displaced by the storms contact each other. These efforts helped ensure continued care for patients with cancer. The disaster wallet card builds on this earlier collaboration, and will provide users access to the nationwide electronic and telecommunication infrastructure, allowing patients and physicians to access and share vital health information in the event of a disaster.

This program is currently targeted to people living in the Gulf coast states – Florida, Alabama, Mississippi, Louisiana, and Texas. It provides the number to the Cancer Information Service, 1-800-4-CANCER, and the Websites of both NCI (<http://www.cancer.gov/>) and ASCO's patient information site (<http://www.plwc.org>). There is space on the back of the card to include brief information about the patient's diagnosis and treatment in case the patient needs to be treated by a doctor who is unfamiliar with the patient.

Oncology practices in the Gulf States can order copies of the wallet card by calling 1-800-4-CANCER.



National Cancer Institute



EDUCATION IN PALLIATIVE AND END-OF-LIFE CARE FOR ONCOLOGY

EPEC™-O

the **CD-ROM & DVD**
for CME & CE

The EPEC™-O CD-ROM & DVD is a comprehensive multimedia program for health professionals caring for persons with cancer, including:

■ Physicians	■ Nurse Practitioners
■ Physician Assistants	■ Therapists
■ Nurses	■ Social Workers

Education in Palliative and End-of-Life Care for Oncology (EPEC™-O) is a curriculum in palliative and end-of-life care developed specifically for clinicians caring for people with cancer. Presented on CD-ROM with a companion DVD, there are 3 plenary sessions, 15 content modules, and 2 teaching skills modules in the set. The program gives providers information and strategies for palliative interventions, and also educational tools for teaching the topic to trainees. CME and CE credits are available.

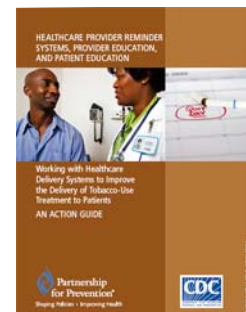
The EPEC™-O curriculum is a collaborative effort among the Northwestern University's School of Medicine, the National Cancer Institute, the Lance Armstrong Foundation and the American Society of Clinical Oncology.

This free program may be ordered from the NCI Publications Ordering Service at <http://www.cancer.gov/publications> (search by keyword "EPEC") or by calling 1-800-4-CANCER.

Other Publications and Resources of Interest



Partnership for Prevention® and the Centers for Disease Control and Prevention have developed *The Community Health Promotion Handbook: Action Guides to Improve Community Health*, an evidence-based tool that bridges the gap between research and practice. Five selected recommendations from the Task Force on Community Preventive Services' *The Guide to Community Preventive Services: What Works to Promote Health?* have been translated into action guides that provide public health practitioners and others interested in health promotion with the necessary "how to" guidance to implement effective community-level strategies; tobacco-use is one of the five. Full information, and a link to download the *Handbook*, is available at <http://www.cdc.gov/steps/actionguides/>.



Tobacco Action Guide



The American Lung Association has published a resource called SLATI (State Legislated Actions on Tobacco Issues) since 1996. The most recent edition of the report is newly available. A compendium of information on tobacco control laws and policy, it covers all 50 states and the District of Columbia. Visit <http://slati.lungusa.org/> to see various reports, summaries and general information on the state of tobacco control. The 2007 report is available in PDF format. Also available at that link are other online information tools which access data updated throughout the year to reflect changes in tobacco control laws as they take effect.



On the SLATI site, a clickable map for state-specific legislative information.

The Agency for Healthcare Research and Quality (AHRQ) recently announced the publication of *Treating Tobacco Use and Dependence: 2008 Update*. The clinical practice guideline, issued by the U.S.



Public Health Service, has been updated with information about new counseling and medication treatments that are effective for helping people quit smoking. It contains strategies and recommendations designed to assist clinicians; tobacco dependence treatment specialists; and health care administrators, and insurers. The full press release about the *Update* is available at <http://www.ahrq.gov/news/press/pr2008/tobupdatepr.htm>. A link to a PDF version of the publication is available from there, or by going to the "Treating Tobacco Use and Dependence Pathfinder" at <http://www.ahrq.gov/path/tobacco.htm>.



MedlinePlus, an online resource of authoritative information put together by the National Library of Medicine, has recently added health information in more than 40 languages to its site. English

and Spanish materials have long been available; now more than 250 topics in other languages are covered, and will continue to be added to. Among the new materials are those in Arabic, Chinese, French, Korean, Russian, Somali, Tagalog and Vietnamese, some of the most-frequently used languages in the United States other than English and Spanish, according to the U.S. census. The list of languages is available at <http://www.nlm.nih.gov/medlineplus/languages/languages.html>.

Training Resource of Interest



A complimentary online continuing education activity for nurses, social workers and healthcare professionals is available from the Leukemia & Lymphoma Society. *Bringing Cures to All Patients: Addressing Diversity in Clinical Trials* is a self-study program to help nurses, social workers and healthcare professionals do the following:

- describe the most prominent causes of cancer health disparities among underserved populations
- identify the value of clinical trial participation for these populations and for the advancement of treatment
- discuss approaches to recruiting underserved groups and minorities into cancer clinical trials
- identify issues in managing and retaining these cancer patients in studies (such as acculturation, values and attitudes and previous experience in research, and trust and perception of healthcare professionals)
- apply patient navigation and other strategies to better serve this population.

The program is estimated to take about 1.5 hours, and CE credit is available until December. The program consists of two lecture presentations, an assessment and an evaluation. The content was originally presented in conjunction with the Oncology Nursing Society 32nd Annual Congress in 2007.

View the program at <http://www.LLS.org/2007ONS>.



National Funding Opportunities

Avon Hello Tomorrow Fund

Application deadlines: June 2, 2008; September 1, 2008; and December 1, 2008

The Avon Hello Tomorrow Fund is an initiative of Avon Products, Inc. designed to empower women and improve society by providing individuals with cash awards that will enable them to pursue a project to better the lives of women (of all ages) in the United States.

Initially launched in March 2007 as a one-year initiative in celebration of International Women's Day, the Hello Tomorrow Fund has been extended for a second year. The fund will continue to award \$5,000 each week, through April 2009. Winners are deserving individuals who have submitted a compelling application to launch or expand a program or project to empower women in their communities and beyond.

The award is for an individual, not an organization or company. Women and men are eligible to win as long as the program or project benefits women of all ages in the U.S. Applicants must be 18 years of age or older and a legal permanent resident of the U.S. or a U.S. citizen to apply. Application submission and selection of winners is organized in a quarterly cycle (see deadline dates, above). One winner will be publicly announced every Tuesday through the Hello Tomorrow Web site.

See the program's Web site for complete program and application information, profiles of the winners, and links to resources and organizations relevant to women's issues: <http://shop.avon.com/HelloTomorrowFund/>.

Empower Women
CHANGE OUR WORLD



National Funding Opportunities

Community Clinical Oncology Program (Announcement Number RFA-CA-08-015)

Letter of Intent Receipt Date: June 10, 2008; Application Receipt Date: July 10, 2008

The overall objective of this funding opportunity announcement (FOA) is to develop and conduct state-of-the-art cancer prevention clinical trials and control and treatment clinical trials with the prominent involvement of the community oncologists and populations that they serve. To accomplish this overall goal, the National Cancer Institute (NCI) established the Community Clinical Oncology Program (CCOP) in 1983. The CCOP Network is designed to (1) increase the involvement of community oncologists, other specialists (e.g., surgeons, family practitioners, gastroenterologists, urologists, and gynecologists), and their patients in clinical trials designed by NCI Cooperative Groups and Cancer Centers, (2) involve a wider segment of the community in cancer clinical trials, including minorities, women, and other underserved (e.g., rural) populations, and (3) accelerate the transfer of knowledge gained from clinical trials to community oncology practices. This FOA elicits two types of applications for the components of the CCOP Network: (1) new and currently funded (renewal) CCOP Groups (also referred to as CCOPs) and (2) new and currently funded (renewal) CCOP Research Bases. This is a renewal of RFA-CA-07-048 and will use the U10 award mechanism. For full information see <http://researchportfolio.cancer.gov/initiatedetail.jsp?InitiativeID=3879>.

Minority-Based Community Clinical Oncology Program (Announcement Number: RFA-CA-08-016)

Letter of Intent Receipt Date: June 10, 2008; Application Receipt Date: July 10, 2008

The overall objective of this initiative is to bring state-of-the-art cancer clinical trials to minority individuals in their own communities and to involve physicians practicing in these communities in National Cancer Institute (NCI)-approved clinical trials in an effort to reduce health disparities in minority populations. To pursue this goal, the NCI has established the program known as “Minority-Based Community Clinical Oncology Program” (Minority-Based CCOP). The purpose of this program is to support, as a national resource, clinical trial research activities of physicians involved in the care of minority cancer patients who are eligible for participation in clinical trials pertinent to cancer prevention, control and treatment. The NCI clinical trials program supports Minority-Based CCOP groups (also referred to as Minority-Based CCOPs) by providing access to clinical trials in cancer centers, major university centers, and community programs. The linkage of minority cancer patients/participants to the current clinical trials network should facilitate the transfer of new research advancements in cancer prevention/control/treatment practices to minority communities and their physicians. This is a renewal of RFA-CA-07-049 and will use the U10 award mechanism. For information, see <http://researchportfolio.cancer.gov/initiatedetail.jsp?InitiativeID=3880>.

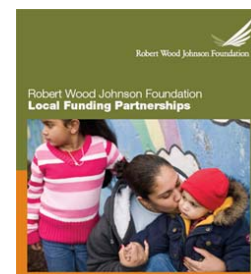
Robert Wood Johnson Foundation Local Funding Partnerships

Application deadline: July 8, 2008

Through the Robert Wood Johnson Foundation Local Funding Partnerships (LFP) program*, the Robert Wood Johnson Foundation (RWJF) collaborates with local grantmakers to improve health outcomes for the most vulnerable among us. Local grantmakers propose a funding partnership by nominating community initiatives that offer creative solutions to critical health or health care problems.

* Previously known as the Local Initiative Funding Partners (LIFP) program.

Eligibility and full details about applying are available at <http://www.rwjf.org/applications/solicited/cfp.jsp?ID=20203>.



National Events of Interest

14th Annual Summer Public Health Research Videoconference on Minority Health — Men's Health Disparities: Implications for Research and Intervention

~ NEW ~

Sponsor: University of North Carolina at Chapel Hill, Program for Ethnicity, Culture, and Health Outcomes

Date/Time: June 3, 2008, 2 PM – 4 PM (Eastern time)

Registering/Access: Details about viewing and linking into the videoconference are provided at <http://www.minority.unc.edu/institute/2008/>.

Summary: A live, interactive broadcast via Internet (Webcast) and c-band satellite. Questions will be taken from remote participants by e-mail and toll free telephone. The link above provides a list of the panelists in this year's presentation.

Medical and Quality-of-Life Updates from the 44th Annual Meeting of the American Society of Clinical Oncology

~ NEW ~

Sponsor: Living Beyond Breast Cancer (LBBC)

Date/Time: June 13, 2008, 12 – 1:30 PM (Eastern time)

Registration and Contact: Free. Register online at <http://lbbc.org/content/event/medical-and-quality-of-life-updates-from-the-44th-annual-meeting-of-the-american-society-of-clinical-oncology.asp?c=educational&t=participate&sn=teleconferences>.

LBBC contact information: mail@lbbc.org (e-mail) or 484-708-1550 or 610-645-4567 (phone).



Summary: This teleconference will focus on news about early and advanced breast cancer coming out of the latest professional meeting of the American Society of Clinical Oncology. Clifford A. Hudis, MD, of the Memorial Sloan-Kettering Cancer Center in New York and the Weill Medical College of Cornell University, will be the presenter. Full details are listed at the link provided above.

National Native Leadership Institute on Tobacco

~ NEW ~

Sponsor: National Tribal Tobacco Prevention Network

Dates: June 15-17, 2008

Location: Red Lion Hotel on the River, Portland, OR

Registration and Contact: \$100 registration fee. Registration information, vendor information and preliminary agenda available at http://www.npaihb.org/programs/project/ntpn_meetings_training_events/. Contact Casandra Frutos at 503-416-3257 for further information or questions.

Summary: The goals of this Institute are to: increase awareness of traditional uses of tobacco among Native people; provide prevention information about the use of commercial tobacco products among Native people; provide opportunities to network with other professional and community people involved in tobacco prevention and education; and provide information on current policy, media, and cessation efforts in Indian country.



National Events of Interest

4th Biennial Cancer Survivorship Research Conference: Cancer Survivorship Research – Mapping the New Challenges

Sponsor: American Cancer Society, National Cancer Institute, Lance Armstrong Foundation

Dates: June 18-20, 2008

Location: Grand Hyatt in Buckhead, Atlanta, GA

Registration and Contact: Details about the conference, including registration information, scholarships, a workshop and the conference agenda and presenters are available at <http://www.cancer.org/docroot/subsite/SurvivorshipConference/>.

Contact (e-mail): survivorship.conference@cancer.org.

Summary: This conference brings together investigators and clinicians involved in cutting-edge cancer survivorship research. Topics on the agenda include critical questions facing those living with a history of cancer and their caregivers and health care providers, research into the unique outcomes associated with cancer survivorship, and serve as a springboard for future research and clinical directions. New challenges in research, current cancer survivorship studies, and advances in improving long-term outcomes for cancer survivors and their families will also be a focus of this year's conference. A complete list of topics to be covered is available at the link above.



10th National Conference on Adding, Updating, and Expanding Comprehensive Cancer Programs and Services for Hospitals and Health Systems

Sponsor: Active Communications International

Dates: June 18-20, 2008

Location: Ann Arbor, MI

Registration and Contact: See information at http://www.magnetmail.net/actions/email_web_version.cfm?recipient_id=96973648&message_id=465085&user_id=ACSurgeons. Contact: Gia Bosch, gbosch@acius.net or 414-221-1700 x130.

Summary: This conference will focus on exploring the latest developments for managing a more competitive and comprehensive cancer program to increase patient volume, improve outcomes, and excel in total patient care. In addition, this program will include a site tour of the University of Michigan Comprehensive Cancer Center. This conference is intended for physicians, nurses, administrators, and other health professionals involved in the care of cancer patients.



National Events of Interest

The 6th Annual Cancer Survivorship Series: Living With, Through and Beyond Cancer

Sponsors: CancerCare, National Cancer Institute, Lance Armstrong Foundation, Intercultural Cancer Council, Living Beyond Breast Cancer and National Coalition for Cancer Survivorship

Date/Time/Topic:

June 24, 2008 10:30 – 11:30 AM (Pacific time), 1:30 – 2:30 PM (Eastern time)

Topic: Survivors Too: Family, Friends and Loved Ones

Registration and Contact: Free. Call 1-800-813-4673 or register online at <http://www.cancercare.org>. After you have registered, you will receive additional information and instructions.

Summary: This telephone education workshop series offers cancer survivors and their loved ones a better idea of what to expect after treatment ends. The information discussed during these calls is designed primarily for cancer survivors who have recently completed their cancer treatment, but the information may be helpful even if that treatment was a long time ago.



Building Capacity to Eliminate Health Disparities

Sponsor: The Academy for Health Equity

Dates: June 26-27, 2008

Location: Hyatt Regency at the Colorado Convention Center, Denver, CO

Registration and Contact: See the Web site for the conference at <http://www.academyforhealthequity.org/conference.asp>, which has a link to online registration, hotel information, and conference information. Contact: 1-888-591-1234.



Summary: The inaugural founding conference of the Academy for Health Equity is critical to developing the knowledge-base for those engaged in health disparity activities by facilitating trans-disciplinary translation exchanges of the latest research and practical applications. Goals of the conference are to increase the capacity of

participants to address complex health systems change, promote the application of evidence-based findings, and identify gaps in knowledge and data, among others. Full details about the content of the program are available at the link provided above.

National Events of Interest

Coming Together 2008: A National Forum on Cancer Care in the United States

Sponsor: American College of Surgeons

Dates: July 14-15, 2008

Location: Marriott Waterfront Hotel, Baltimore, MD

Registration and Contact: Registration open (\$425, early-bird rate before June 3, 2008; \$525, regular rate after June 3, 2008). Details at <http://www.facs.org/cancer/coc/comingtogether2008.html>, which has information about registering and also about the content of the conference. Contact: Commission on Cancer, 312-202-5442.

Summary: This program is intended for individuals involved in the delivery of cancer care and supportive services, cancer research, cancer advocacy, and legislative and regulatory leaders. Its purpose is to raise awareness of the proposed health care legislation and regulatory initiatives that will affect cancer patient care and to educate and strengthen the participation of the cancer care community in these activities. Join national leaders and advocacy experts in the discussion of the issues that will affect the future of cancer patient care, contribute to the dialogue and influence the outcome of major policy issues.



Cancer Health Disparities Summit: Eliminating Cancer Health Disparities Through Science, Training, and Community

~ NEW ~

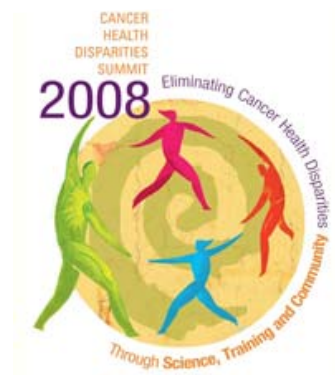
Sponsor: Center to Reduce Cancer Health Disparities (CRCHD), NCI

Dates: July 14-16, 2008

Location: Bethesda North Marriott Hotel, Bethesda, MD

Registration and Contact: Full details about the program, including the agenda, exhibits, hotel and travel information, and various contacts is provided at <http://www.cancermeetings.org/CHDSummit08/>. Online registration is also available at that link.

Summary: The Cancer Health Disparities Summit (Summit 08) will highlight the science of the programs and grantees funded through the CRCHD. Summit 08 will share evidence-based prevention, screening, treatment, and survivorship interventions from the Community Networks Program (CNP), Minority Institution and Cancer Center Partnerships (MICCP), and Patient Navigation Research Program (PNRP).



National Events of Interest

The Asian American, Native Hawaiian & Pacific Islander Cancer Survivorship Conference: Dispelling Myths, Reducing Disparities, and Providing Hope

~ NEW ~

Sponsors: Asian & Pacific Islander American Health Forum and the Asian & Pacific Islander National Cancer Survivors Network

Dates (or Date/Time): July 22-24, 2008

Location: Sheraton Gateway Hotel, San Francisco, CA

Registration and Contact: Online registration available at <http://www.apiahf.org/programs/cdp/ncsn.htm>. Some scholarships available. Contact: CDprogram@apiahf.org or 415-954-9988 x311.



Summary: This conference celebrates the 10-year anniversary of the Asian & Pacific Islander National Cancer Survivors Network by honoring Asian American, Native Hawaiian and Pacific Islander cancer survivors and their families. It will address the unique concerns of these communities, with plenary and training sessions and workshop opportunities. Full details about the goals and objectives of the conference, and the agenda, are available at the link provided above.



APIAHF
ASIAN & PACIFIC ISLANDER
AMERICAN HEALTH FORUM

apincsn
Asian & Pacific Islander
National Cancer Survivors Network



National Latino Cancer Summit: Science Meets Service, Moving Forward Together

Sponsor: Latinas Contra Cancer

Dates: July 30-August 1, 2008

Location: Mission Bay Conference Center, San Francisco, CA

Registration and Contact: Early-bird registration rates available until May 15, 2008 (\$250 per participant, \$100 for students). Registration details at https://register03.exgenex.com/gcmmaintenance/lcc/html_files/registration.html. Limited scholarships available to students, small agencies, and individual community health educators. Contact ysabel@latinascontracancer.org or call toll free 1-888-522-8110.

Summary: The National Latino Cancer Summit will convene cancer researchers, health policy experts, community activists, cancer survivors, and health professionals in the first of its kind conference to bring attention to the issue of cancer and cancer care disparities among Latinos in the U.S. The purpose of the Summit is to initiate a dialogue between researchers and Latino communities in mobilizing efforts to increase research participation, reduce disparities, and improve cancer care and quality of life for Latinos living with cancer and their families. The Summit will be a unique opportunity to hear the latest in groundbreaking cancer research and best practices as they relate to Latinos and cancer.



National Latino Cancer Summit
July 30 - August 1, 2008
San Francisco, CA

Oprima aquí
para español



CIS Cancer Bulletin

Newsletter Editor: Pia Fish, Northwest Region

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